



For Immediate Release: August 7, 2013

Contact: Nora Shoptaw (336) 370-8386
Media Desk (336) 574-5730

Nearly 2,500 GCS Students Head Back to School WEDNESDAY ***Great opportunities for morning live shots, interviews with superintendent***

—MEDIA ALERT—

WHAT: Students at 13 Guilford County schools will be back in the classroom **THIS WEDNESDAY, AUGUST 7**, including a *very different first day for students at GCS' newest magnet program*.

Allen Jay Middle students will get the red-carpet treatment when they arrive for the first day of school – literally. **At 7:45 a.m.**, a receiving line of school staff will greet the inaugural class of Allen Jay All-Stars with high-fives, cheers and camera flashes.

[It's all part of Allen Jay Middle's mission](#), which combines a strong emphasis on leadership and college readiness with a high-energy teaching style using music and movement to keep students engaged. In its first year, the school will serve 110 fifth-graders in classrooms on the campus of Welborn Academy while renovations continue at Allen Jay Middle.

The cheers and chants will continue at **8:10 a.m.** with a morning rally featuring giveaways, music and more. **At 8:55 a.m.**, staff will spin the brightly colored "House Wheel" to induct students into one of four "houses," which will serve as their group or team during their years at Allen Jay.

Principal Kevin Wheat will be available to speak to media beginning at 7:30 a.m. and Superintendent Maurice "Mo" Green will be available at 9 a.m.

WHEN: **THIS Wednesday, Aug. 7, 7:45 – 10 a.m.**

WHERE: Allen Jay Middle School at Welborn Academy
1710 McGuinn Street
High Point, NC 27265

MORE DETAILS: Media is invited to cover the first day at this very different school, including clearance for morning-show live shots, great video opportunities and interviews with the principal and superintendent, who will have updates on the 2013-14 back-to-school process. For more back-to-school information, visit www.qcsnc.com/bts2013.

About Guilford County Schools

Guilford County Schools, the third largest school district in North Carolina, serves more than 72,500 students at 126 schools. With approximately 10,000 employees, the district's mission is to graduate responsible citizens who are prepared to succeed in higher education or the career of their choice. Guilford County Schools is a national leader in providing specialized schools and instructional programs designed to meet the educational needs of a culturally diverse citizenship. For more information, visit the district's website at www.gcsnc.com.

-GCS-