



First Day of School Media Itinerary Aug. 25, 2009

Below is a listing of photo and interview opportunities for the media
on the first day of school.

Time	Location	Photo Op	Interview Op	Communications Staff
5-6:30 a.m.	Wilkinson Blvd. bus lot (3101 Wilkinson Blvd.)	Photos: 5-6:30 a.m. as buses leave the lot to pick up students for the first day of school.	Interviews: 6-6:30 a.m. with Dr. Gorman	Kathleen Johansen 704-506-1731
6:15-7 a.m.	New common bus stop: corner of Moody Road and Terra Cotta Drive	Photos/liveshots: Nearly 50 CMS students will be waiting for the bus at this new common stop, including a dozen from Reedy Creek Elementary. Chief Operating Officer Hugh Hattabaugh and a CMS transportation supervisor will be available to talk about the new common stops and the cost savings to the district. (The Reedy Creek bus is scheduled to arrive around 6:50 a.m.)	Hugh Hattabaugh, Chief Operating Officer	LaTarzja Henry 704-634-7886
7:15-7:45 a.m.	River Oaks Academy (1015 Mt. Holly-Huntersville Road)	Amy Harkey, assistant director of Child Nutrition Services, will join cafeteria staff at this new school as they prepare a nutritious breakfast on the first day. Harkey will also talk about CMS' award-winning Child Nutrition program and what parents need to know this year.	Amy Harkey, Assistant Director of Child Nutrition Services	Paige Reinhard 704-578-5911

8:15-8:45 a.m.	Smithfield Elementary (3200 Smithfield Church Road)	South Area Superintendent Tyler Ream and former South Area Superintendent (new chief accountability officer) Robert Avossa will visit this school, which is focusing on green initiatives to conserve the environment.	Tyler Ream, South Area Supt., Robert Avossa, Chief Accountability Officer	Samantha Evans 704-634-0937
9-9:30 a.m.	East Mecklenburg High (6800 Monroe Road)	East Area Superintendent Nancy Bartles will visit this school, where Rick Parker is spending his first day as principal after serving as an assistant principal for 10 years.	Nancy Bartles, East Area Supt.	Ana Brown 704-589-1229
10-10:30 a.m.	J.M. Alexander Middle (12201 Hambright Road, Huntersville)	North Area Superintendent Dr. Monique Gardner-Witherspoon will visit this school, which has cut its enrollment in half due to the opening of the new Ridge Road Middle (see below).	Dr. Monique Gardner-Witherspoon, North Area Supt.	Kathleen Johansen 704-506-1731
10:30-11 a.m.	Ridge Road Middle (7260 Highland Creek Parkway)	Northeast Area Superintendent Scott Muri will visit this new school, which relieves overcrowding at J.M. Alexander Middle (see above).	Scott Muri, Northeast Area Supt.	Carmen Bray 704-634-7583
11:15-11:45 a.m.	Ashley Park Elementary (2401 Belfast Drive)	Superintendent Dr. Peter Gorman and Chief Academic Officer Ann Clark will visit Ashley Park to check in with one of the first members of the New Leaders for New Schools cohort. The program helps prepare educators to become principals at high-needs schools in CMS.	Dr. Peter Gorman, Chief Academic Officer Ann Clark	Dail Willis 704-724-2813

12:15-12:45 p.m.	Whitewater Middle (1520 Belmeade Drive)	Superintendent Dr. Peter Gorman and West Area Superintendent Dr. Elva Cooper will visit this new CMS school, which was built with 2007 bond money. Whitewater Middle relieves overcrowding at Coulwood and Wilson Middle schools. (Whitewater Middle is also a uniform school, so media may get video/photos of school uniforms.)	Dr. Peter Gorman, Dr. Elva Cooper, West Area Supt.	LaTazja Henry 704-634-7886
12:45-1:15 p.m.	Villa Heights Elementary (800 Everett Place)	Central Area Superintendent Joel Ritchie will visit this school, which has a new principal this year. Villa Heights is also home to CMS' longest-serving employee. Media specialist Selena Johnson has worked for CMS for more than 50 years.	Joel Ritchie, Central Area Supt.	Judith Malveaux 980-722-0258
1:15-1:45 p.m.	South Meck High (8900 Park Road)	Superintendent Dr. Peter Gorman will visit South Meck, which is opening its new three-story science and technology building today. The \$16 million building was paid for with 2006 COPs.	Dr. Peter Gorman	Cynthia Robbins 704-634-5136
1:45-2:15 p.m.	John Taylor Williams Middle (2400 Carmine Street)	Achievement Zone Area Superintendent Curtis Carroll will visit John Taylor Williams Middle today. The school joined the Achievement Zone this year. Its bell schedule was also changed, which helped the district save hundreds of thousands of dollars.	Curtis Carroll, Achievement Zone Area Supt.	Tahira Stalberte 704-614-3635

2:45-3:15 p.m.	Morehead Elementary (7810 Neal Road)	Dismissal! Dr. Gorman will visit Morehead Elementary and new Principal Chris Triolo as students say goodbye on the first day of school.	Dr. Peter Gorman	Stephanie Rice
END OF BOARD OF ED MEETING (Meeting begins at 6 p.m.; report will be at end of agenda)	Room 267, Charlotte-Meck Government Center	Room 267, Charlotte-Meck Government Center First day of school wrap-up will be part of the agenda for tonight's Board of Education meeting. Dr. Gorman and Hugh Hattabaugh will present a report on the first day. The Board meeting takes place in room 267 of Government Center.	Dr. Gorman, Hugh Hattabaugh	Cynthia Robbins 704-634-5136 Samantha Evans 704-634-0937 Dail Willis 704-724-2813 LaTarzja Henry 704-634-7886
Weds., Aug. 26 10 a.m.	Board Room, Ed Center	Dr. Gorman will hold his regularly scheduled media briefing	Dr. Gorman, senior staff	All staff